



PRIVACY POLICY

Effective December 9, 2015

Updated June 15, 2017

Catapult Intelligence is a provider of services including enterprise valuation, intangible asset appraisal, patent drafting, as well as corporate & product development advisory. Catapult Intelligence (www.catapultintel.io, the “Site”) is developing tools to create reliable and relevant evidence useful in the valuation of closely held businesses. This developmental effort makes use of our solution the problem of how to provide low touch diligence / evaluation tools tailored to entrepreneurial finance at a price that is affordable under the new cost-structure norms of alternative investments. This Privacy Policy outlines our commitment to safeguarding the privacy of our Site’s users (“Participant”), as well as to define the type of information we will collect, and how it will be used.

TRANSPARANCY

As the credible intermediary in the forward-looking evaluation of small businesses, Catapult Intelligence is in the position to help stakeholders in entrepreneurial finance understand just how prepared is a company looking for funding through ‘the crowd’. To do so, Catapult Intelligence may provide stakeholders with information based on validated surveys administered to small businesses. Our surveys are attribute-rich, with questions pertaining not simply to financial histories which many small businesses lack but also questions that are forward looking and interrogate the fundamentals of a business.

INFORMATION SITE WILL NOT COLLECT

The Site will not collect personal information about a Participant for the intent of a background check; however, the Site may collect personal information that is relevant to their role in their business.

TYPES OF INFORMATION COLLECTED

Information that is personal to the Participant (“Personal Information”) may include information about how Participant interacts with the Site, information relating to any transactions between Participant and the Site, information relating to Participant’s registration on the Site, or information that a Participant does not want made available to the general public.



Information that is private to the Site (“Private Information”) may include information provided by Participant that is stripped of all means to identify the source of the information (“De-identified Information”). Examples of De-identified Information include information provided by Participant in response to questions posed by Site that are relevant only to their interactions with the Site, or De-identified Information that a Participant does not wish to be made available to the general public.

Information that is not private (“Public Information”) may include De-identified Information provided by Participant that Participant wishes to make available to the general public.

HOW INFORMATION IS USED

All information provided by Participants will be used by the Site for internal purposes. Personal Information will not be shared with the general public; however, Private Information may be shared with the general public when de-identified for example in the form of a communication, a graph, or as part of a statistical analysis. Public information may be shared with the general public for example in the form of a research paper published in a scientific journal, or in communications with a collaborator.

COOKIES

A cookie is a small data file often containing an anonymous identifier that allows our web server to identify and track your browser (a “Visitor”) through interactions between your browser and our Site.

We use session cookies to keep track of Visitors while interacting with the Site. Session cookies are temporary cookies that do not store Personal Information or Private Information and are used only during the time a Visitor is on the Site. Session cookies may generate a Visitor identifier for authentication purposes.

We also use persistent cookies to recognize Visitors on a return visit or keep track of any preferences a Visitor may have defined previously. Thus, persistent cookies remain in a Visitor’s cookie for much longer, even after a Visitor is no longer interacting with the Site directly and do not store Personal Information nor Private Information. The Site uses cookies to recognize and authenticate Visitors, to maintain security and reduce fraud.

DISCLOSURES

The Site may disclose your Personal Information to individuals bound by provisions of confidentiality for the purposes set forth in this Privacy Policy. Reasons behind such a disclosure may include Site operations, or a legal requirement to do so.



DISCLAIMERS & WARNINGS

Catapult Intelligence provides standardized investment research to industry. We do not sell products or services to investors, nor do we in any way provide direct investment advice to investors. Catapult Intelligence is not registered as a broker-dealer nor an investment advisor. Our products and services are intended solely for informative purposes and are not solicitations or offers to buy or sell securities. While our evaluation tools contain information provided in good faith, and while every effort has been made to ensure its accuracy, Catapult Intelligence accepts no responsibility for any eventuality as a result of reliance placed upon our products and services, and we make no warranty as to the accuracy of any such information or content. Catapult Intelligence in no way warrants the solvency, financial condition, or investment advisability of any of the companies or their securities mentioned in our products or services. All users of our products or services bear responsibility for their own investment research and decisions and should seek advice elsewhere before making, or advising on, investments. Our personnel may or may not have an interest in a company that comprises a portion of our research. However, our personnel are prohibited from entering into an interest holding position prior to performing an evaluation of said company. Any transaction executed by our personnel that directly or indirectly competes with the interests of our clients, customers, or subscribers is prohibited. Testimonials may or may not be representative of actual results. Catapult Intelligence liability, whether in contract, negligence, or otherwise, shall be limited in the aggregate to direct and actual damages not to exceed the fees received by Catapult from a client, customer, or subscriber. Catapult Intelligence will not be liable for consequential, incidental, punitive, special, exemplary, or indirect damages resulting directly or indirectly from the use of or reliance upon any material provided by Catapult Intelligence. Any and all material provided by Catapult Intelligence is provided "as is" and Catapult Intelligence makes no warranty of any kind, express or implied, including without limitation any warranties of merchantability or fitness for a particular purpose. Catapult Intelligence is not affiliated with any other firm in the investment industry.

QUESTIONS

If you have any questions regarding this Privacy Policy [please let us know](#).